

Lerone D. Wilson  
New York, NY  
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EDUCATIONAL BACKGROUND:

Columbia University, New York, NY  
M.S., Journalism (Broadcast Concentration), May, 2008  
Dissertation: *The Next Generation of News: How the Internet and Aggregation Technology is Reshaping the Future of Journalism*

New York University, New York, NY  
M.F.A., Film & Television, May, 2004  
Economics (Dual Degree)

MAJOR FILMS/TELEVISION PROJECTS:

*Concert for Newtown, 2013*

Director

Benefit concert featuring Peter Yarrow (of Peter, Paul, & Mary), and others, for the victims of the Newtown, MA tragedy. Aired on PBS stations in New York City, Connecticut, and New Jersey, and was featured by veteran journalist Bill Moyers on PBS' *Moyers & Company*.

*Make Better Software, 2010*

Producer/Director/Editor

Six part documentary on software methods and practices developed and hosted by Fog Creek Software CEO and acclaimed author/guru Joel Spolsky. Served as main creative lead as well as supervisor of \$150,000 budget and crew.

*Colored Frames, 2007*

Executive Producer/Director/Editor

Documentary film aired on PBS stations in 2012 focusing on the business and politics of African-American fine art as seen in the historic and contemporary American culture.

*Aardvark'd: 12 Weeks with Geeks, 2005*

Producer/Director/Editor/Composer

Documentary following a group of software interns hoping to produce a major software product from the ground up during the course of their summer break. Aired on NYCTV, The Documentary Channel, and select public television stations.

*No Child Left Behind, 2005*

Executive Producer/Director/Editor/Composer

Film documenting the implementation and effects of the monumental federal No Child Left Behind program on schools in Michigan and New York. Aired on PBS stations in 2006 through a partnership with the National Educational Telecommunications Association.

## WEB DESIGN/DEVELOPMENT:

National Black Programming Consortium, 2010-Present

Technical Consultant/Programmer (Freelance)

Designed, developed and implemented online network of websites (including blackpublicmedia.org, afropop.tv, 180schooldays.org, and publicmediacorps.org) based on the WordPress CMS, including several custom themes written from the ground up using HTML, CSS, and PHP.

Technical reforms implemented cut technical service expenditures by approximately 20%, while increasing site performance. Yearly web development costs are also projected to fall by 10-20% as a result of the plan.

Blackline Magazine, 2007-Present

Co-Editor/Technical Lead/Programmer

Designed, developed and managed core satirical news/comedy website including the development and design of several iterations of the site's core HTML/CSS/PHP based website. Also devised and implemented HTML 5 based iPad magazine using HTML5, CSS, and JavaScript, as well as internet radio destination mostlypublicradio.org. Author of several monumental long form articles focusing on topics ranging from a disillusioned Tetris piece, to a proposed U.S. Army ban on hipster enlistees.

Google Inc., 2005-2006

Consultant

Served as consultant/launch partner for the launch of Google's inaugural paid video service (since supplanted by YouTube).

Microsoft Corporation, 2006

Consultant

Served as consultant/contest judge for Microsoft's Imagine Cup, an international programming/media arts competition for college students. Responsibilities included the development of submission and project judging strategies for documentary film event, facilitation and supervision of the contest, and final judging of projects.

## FELLOWSHIPS/HONORS/AWARDS

Joseph Pulitzer III fellowship, Columbia University Graduate School of Journalism, 2007-2008

Faculty Honors, Documentary Filmmaking, Columbia University Graduate School of Journalism, 2008

2011 Silver Telly Award (highest honor awarded) – Outstanding Advocacy Film, *Legacy of Denial*, - Documentary short exploring the legacy of the use of Agent Orange by the U.S. Military during the Vietnam War, and *Peter, Paul, and Mary* singer/songwriter Peter Yarrow's personal journey toward reconciliation.

2010 Bronze Telly Award – Outstanding Non-Broadcast Documentary, *Make Better Software: The Training Series*

2010 Bronze Telly Award – Outstanding Promotional Documentary, *Come Work at Fog Creek!*

#### PROFESSIONAL MEMBERSHIPS/ASSOCIATIONS

The Telly Award Silver Council

The American Society of Composers, Authors, and Publishers (ASCAP)